

HBCC 2019 Year in Review:

Board of Directors

Dean Witmer, President	Tim Meador, Director
Gail Smith, Vice President	Matt Owen, Director
Dori Glaser, Treasurer	Joan Woods, Director
Claudia Maurer, Secretary	Carol McGowan, Membership Co-chair
Dwight Davidson, Director (new Nov 2019)	Burnie Haney, Director (New Nov 2019)
Pete Price, Membership resigned Oct 2019	Mark Bosco, Director resigned Oct 2019

Membership

- New members this year– Henderson Free Library, Shelter Box, Fargo Market
- Members verbally committed - Henchen's Marina, Waterside Bar and Grill, Mega Bites
- Membership committee formed - Pete Price, Carol McGowan, Dean Witmer, Claudia Maurer, Dori Glaser
- Annual dues set at \$75.00 business members, \$25.00 nonprofit members to be due on July 1st every year
- Membership/potential membership list under construction to obtain current, correct contact information
- Visitation plan implemented to be sure all members and potential members are contacted by year end.

Website/Facebook/Social Media

- <https://www.visithendersonharbor.com/> Domain expires end of Dec. To be renewed annually. Reviewed/updated weekly w/average 650 visitors/month (over 1,000 during summer months)
- <https://www.facebook.com/visithendersonharbor/> advertised all member events and announcements. Shared member pages. Measurements: engaged average 450 contacts/month (over 800 during summer months)

HBCC Brochure

- Created by Briggs Williamson
- Distributed to tourism centers around the Eastern end of Lake Ontario and into Canada.
- Gail Smith exhibited brochures at the Hospitality Expo Boldt Castle Open House
- Gail Smith attended the Thousand Island brochure exchange which distributes our new brochures throughout Eastern Shores of Lake Ontario and up into Canada

Harbor Holler

- <https://www.visithendersonharbor.com/harbor-holler.html>
- Published and posted, on Facebook and the HBCC website, 8 editions of the Harbor Holler

2019 Flooding

- Utilized website and Facebook to publicize that Henderson Harbor is "open for business" in spite of high water
- Conducted research on damage...the effect the high water is having (i.e. reduced customers, etc.)
- Letter sent to Community leaders requesting communication re the effect of high water



HBCC flood
letter.docx

- Board members personally reached out to invite community leaders to share with us their percent reduction in business to make it clear to the state and Joint Commission how this has hurt our town.
- Letter sent to our government representatives and the IJC (International Joint Commission)



HBCC notification
re 2019 flood.docx

- Responses were received from several representatives, including a phone call from Elise Stefanik committing to keep this issue a top priority.

HBCC 2019 Year in Review:

Marine Sanctuary

- The National Marine Sanctuary Proposal submitted to New York State by NOAA includes sanctuary designation of the Eastern Shores of Lake Ontario. <https://sanctuaries.noaa.gov/lake-ontario/> The Henderson Business and Community Council will be vocal as NOAA moves forward with this proposal. We have been led to believe the process will be at least 2 more years.
- Submitted an application for Sanctuary Advisory Council as property owner and HBCC representative
- Plan to make it known to NOAA representatives that Henderson is the best location for the headquarters

Henderson Home of Hospitality

- 24 new residents reached with welcome folder full of local community information
- Hospitality team includes Alice Fisher, Sue Witmer, Sue Rosen and Claudia Maurer
- Thank you to Henderson's Town Assessor, Mary Cornell who provided a much improved list of new residents.

501C6

- We are incorporated. The 501C6 is underway.
- Legal counsel put together the IRS application. Time frame for completion depends on the IRS.

Insurance

- Bill Griffith, Insurance expert, provided appropriate information for any large scale event hosted by HBCC

Scenic Overlook and Information Shed

- Scenic Overview shed was dressed up by pulling off all plywood on inside, cleaning up all vermin deposits, painted white on inside, sprayed for insects, and loaded with up to date pamphlets. The exterior has a new information sign and potted plants.
- Volunteer workers included: Martin Maurer, Sue Witmer, Gail Smith, Alice Fisher and Claudia Maurer
- Door to shed is rotten and will be replaced.

Wehle State Park Pickleball Courts

- Letter presented to Wehle State Park to encourage the park to paint additional lines on the tennis courts to increase interest in use of the course by addressing the latest increased interest in Pickleball.



letter to
Wehle.docx

Events

- Participated in the Memorial Day Parade to continue to market our organization and invite more local business and community organizations to join.
- Due to Flood waters in the harbor, the planned shore dinner for all of Henderson was not able to move forward.
- NY BASS HS Collegiate Bass tournament planned in Henderson Harbor in September. Leader of the group would like to do this tournament annually. HBCC plans to assist.
- As of Nov. 2019 Christmas in July will be managed by the HBCC.
- As of Nov. 2019 the HBCC will offer support with the 3 annual fishing tournaments.

HBCC 2019 Year in Review:

Galloo Island Wind Turbine Project

- Apex application withdrawn February 2019
- Helicopter hired by Apex observed flying below legal limits during eagle survey in April. Legal Council assisted in providing direction with next steps regarding demanding investigation via DEC and US Fish & Wild Life.
- Reminder of what transpired: https://www.nny360.com/editorial-questionable-actions-apex-s-use-of-helicopter-may-have/article_7bcc6d0e-9474-5d15-a471-abe87dc50273.html
- Investigation conducted and concluded. US Fish & Wildlife and DEC would not provide results of investigation. Information has been FOIled. (The **Freedom of Information Law** (Public Officers Law, Article 6) (**FOIL**) grants members of the public access to the records of government in accordance with its provisions.)
- Apex extended option to purchase Galloo Island through 2021 however recently modified to mid-January 2020