1. Advertising Opportunities to increase business/organization exposure and to increase your customer base
   1. Website – Every member listed on the HBCC website’s membership directory, which includes e-mail addresses and websites – <visithendersonharbor.com>
      1. Links provided to member websites
      2. Calendar of Local Events
   2. Henderson Business and Community Council Facebook page - @visithendersonharbor
   3. ***“Harbor Holler”*** bi-weekly summer publication announcing your latest news
   4. Affiliation with Thousand Islands Tourism Council and the Seaway Trail
   5. Opportunity to advertise in the Thousand Islands Council Guide (over 275,000 distribution.)
   6. HBCC members may participate in the annual Spring Brochure Exchange hosted by the Thousand Islands International Tourism Council. HBCC trade show opportunities are included.
   7. HBCC Visitor Guide (future) – All members will be listed. To be distributed in New York State, New Jersey, Ohio, Pennsylvania, and Canada.
   8. Included in the Home of Hospitality Welcome folder for new residents
   9. Brochure space available at the information center (Route 3 Scenic Overlook)
2. Referrals – HBCC refers only Member businesses in response to inquiries about tourism, relocation and business information.
3. Networking/Information/Education Opportunities – (future) monthly business socials with speakers invited to educate members about relevant business issues.
4. Opportunity to make a difference in this community by joining us on a committee and/or in a leadership role as we start our journey toward our vision:
   1. Present businesses operating successfully
   2. Increased opportunity for new businesses to build and grow
   3. Present community organizations grow and increase revenues
   4. New community organizations encouraged to move into town
   5. Present residents excited to participate in all activities
   6. More young families excited to move into Henderson
   7. Zombie houses and abandoned businesses eliminated

|  |  |  |  |
| --- | --- | --- | --- |
| **Business Membership** | **X** | **Non-Profit Organization/Individual** | **X** |
| **Standard Member $100.00** |  | **Standard Member $50.00** |  |
| **Website Member $125.00** |  | **Website Member $75.00** |  |
| **Advertising Member $150.00** |  | **Advertising Member $100.00** |  |
| **Silver Member $250.00** |  | **Other -** |  |
| **Gold Member $500.00** |  |  |  |
| **Diamond Member $1,000.00** |  |  |  |
| **Other -** |  | **Donation Membership -** |  |

**Standard Member** – receive all benefits on Page 1 of this document

**Website Member** – all benefits on page 1 PLUS website promoted on both HBCC website and Facebook. Send all updates and communications to Website Chairperson

**Advertising Member** – all benefits of Website Member PLUS advertisement on the Business or Organization Pages of the HBCC website. Send all updates and communications to Website Committee Chairperson

**Silver, Gold and Diamond Member** – all benefits of Advertising Membership PLUS additional advertisement throughout pages of HBCC website as well as Facebook. Please work with the Website Committee Chairperson on Advertisements/Pictures/Videos, etc. for posting and keeping up to date.

**Donation Membership** – minimum $50.00 - any organization or individual interested in joining the HBCC to enhance our mission

**Other** – reserved for any other member opportunity that may arise